



Smart Management Support



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STRATEGIC PLANNING TOOLKIT TASTER

CONTENTS

Organisational Audit Tool
Environmental Scan overview
Techniques
Strategic Option Appraisal
Sample workshop outline
Marketing toolkit

The aim of the toolkit is to lead a team step by step to plan a successful future.

It's as simple as:

Where are we now?

Where do we want to be?

How will we get there?

How did we make out?

..... but it's effective.

Benefits of the Toolkit

Whether within the private or the public sector, no organisation can afford to ignore the need to have a suitable 'strategic fit'.

A strong strategic planning process will produce a framework for action and this one is a fun way to get the team working to a joint agenda.

'Starting from the future' is a sure-fire way of making quantum leaps in your direction of travel.

The pragmatists will be satisfied by the action planning and there's even a role for the sceptics.

The full version of the toolkit is available with the Silver or Gold Membership. Go to MEMBERS on the main menu.

Every successful organisation knows what business it is in and what it must do to sustain its position long-term.

The strategic planning process is usually undertaken prior to setting up a business but a refresh of this process is crucial from time to time.

How can you be sure that a competitor won't start to eat away at your income? What regulations might be introduced to limit your freedom of movement? By mimicking what the brand leaders do, you will start designing your own future rather than being buffeted by 'events'.

